



ANNUAL REPORT

F Y 2 2



Best of Middle Georgia
Museum & Family Attraction

INSPIRE | EDUCATE PRESERVE | ENGAGE



NOTE FROM THE FOUNDATION PRESIDENT/CEO

As we peer into the next year, it is always beneficial to review and recap the good and bad from the current year. A year of transition can best describe 2022 for the Museum of Aviation Foundation but it builds on the tremendous foundation prepared by the numerous supporters who preceded us, people like Brigadier General Robert L. Scott highlighted on these pages.

The Foundation welcomed a new President/CEO, gained new staff members and completed a strategic review. All of these things bring new and exciting insights and perspective into our mission. That mission, in conjunction with our Air Force partners is to inspire and educate by preserving the heritage of the United States Air Force through public engagement and a superior visitor experience. Hopefully, these pages reveal how successful we were in accomplishing our mission.

Respectfully,



Jeffrey E. Brett
President / CEO
Museum of Aviation Foundation, Inc.

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Marlan Nichols
Chairman
Board of Directors Museum of Aviation Foundation, Inc.

VISION

Recognized as
a world class
aviation
museum in the
Southeast
United States.

MISSION

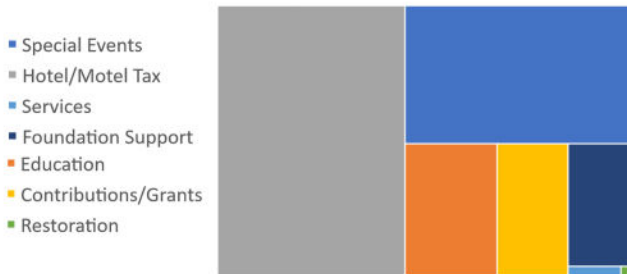
Inspire and
educate by
preserving the
heritage of the
United States Air
Force through
public engagement
and a superior
visitor experience.

INTEGRITY
SERVICE
EXCELLENCE



METRICS | FY22

OPERATING REVENUE \$1,790,745.97

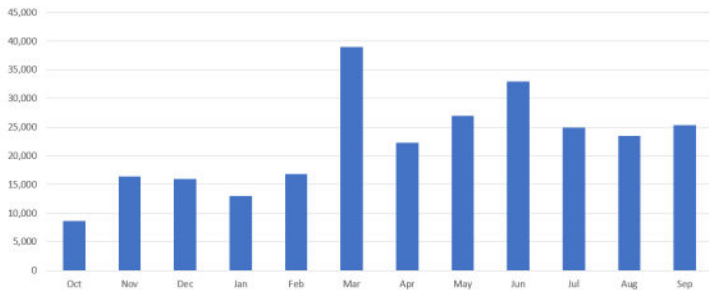


OPERATING EXPENSES \$1,887,310.46



Financially, the Foundation is very strong. Revenues exceeded \$1.7 million with a strong base from special events and the City of Warner Robins via the Hotel-Motel Tax. Contributions and grants declined. Expenses exceeded revenue by \$97K. This excess was a result of continuing one-time IT upgrades due to lightning damage and security upgrades as well as additional manpower cost.

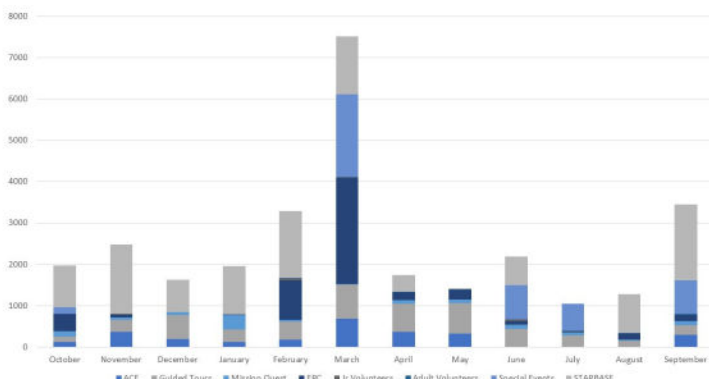
VISITATION NUMBERS 265,977



Our visitation numbers continue to improve. As the charts indicate, our early FY22 visitation was negatively affected by residual Federal COVID restrictions. However, we finished the year with strong attendance in a positive vector.

Our education numbers show similar impacts from COVID restrictions. Schools were slow to remove limitations on field trips and in-school visits. September showed a strong rebound as many restrictions were lifted in the new school year. For the year, our contact hours with students exceeded 93,000 hours!

EDUCATION | STUDENTS SERVED 29,283

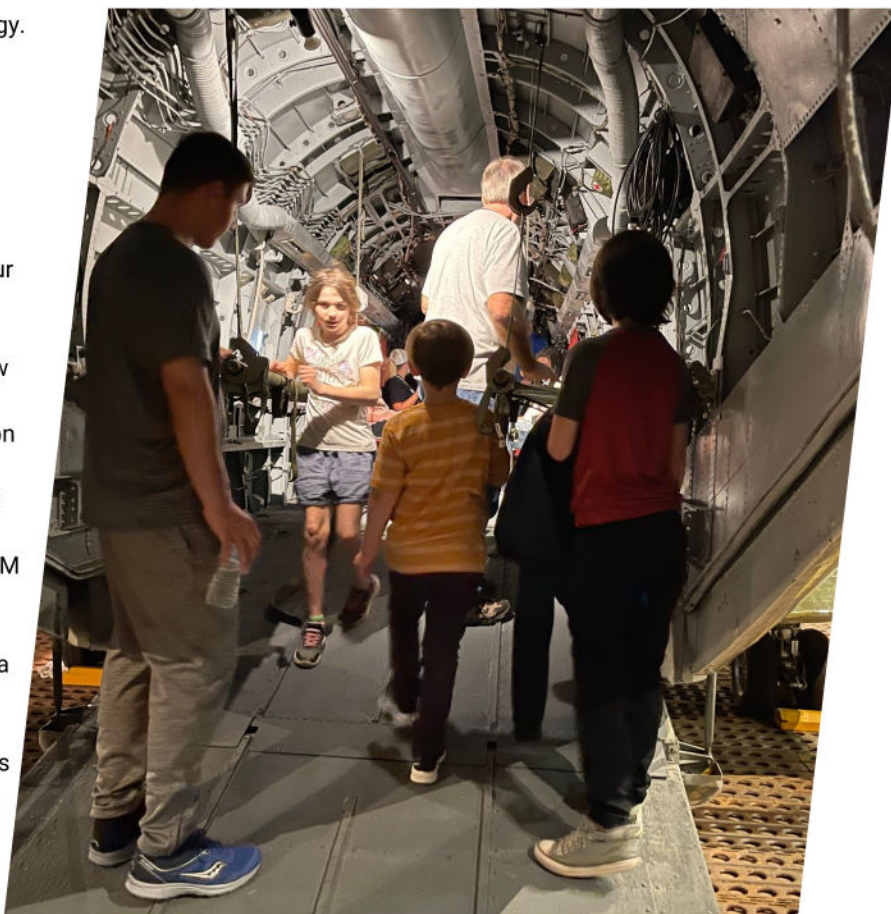




INSPIRE

Inspiring our visitors is a core priority in our strategy. Developing interactive exhibits and providing community engagement events are the primary tools we use to inspire. We have ongoing exhibit projects to include Gen Augustine Warner Robins, the city and base namesake, and the new F-117 aircraft that will be arriving this Spring.

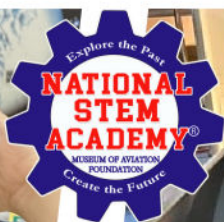
Several key events received notable attention in our community. Family Aviation Day in March hosted over 7,000 visitors who were able to access open aircraft, eat from food trucks, and visit with aircrew who flew helicopters into the Museum grounds. While not at the Museum physically, the Foundation sponsored the Commemorative Air Force fly in at the Macon Airport. This event garnered significant coverage. In the Fall, the Museum partnered with several community organizations in hosting a STEM Expo. The expo offered visitors hands-on displays and exhibits focusing on varied topics. Finally, on Veteran's Day, the Museum opened to visitors for a Living History event. Veterans greeted visitors throughout the Museum explaining their role and connection with the various artifacts. These events in conjunction with our existing Heritage tour programs inspire visitors of all ages.



EDUCATE

Educating our visitors is another key priority in our Strategic Plan. As previously reported, our education impact continues to grow. Summer camps were filled to maximum capacity with campers attending classes in aviation, programming and coding, 3D modeling and printing, Project Mars and others. While the classes were entertaining, post assessment surveys showed a 45% increase in content knowledge confirming the effectiveness of the instruction.

STARBASE Robins and our ACE Field Trip programs host children as well as take education programs to the schools. Our Educator Resource Center offers professional development opportunities to educators and provides resources through the Lending Library. The Lending Library includes books, self-contained kits for specific STEM concepts including robotics, and many other resources. Last year over 4,800 teachers utilized this resource. The Mission Quest Flight Simulation program also provided over 1,100 students with exposure to not only the theory of flight but practical applications of mission planning, navigation and simulated flight. Special programs such as Electric Vehicle Day, STEM City Expo and STEM Educator Conference provide additional opportunities for STEM interactive experiences.

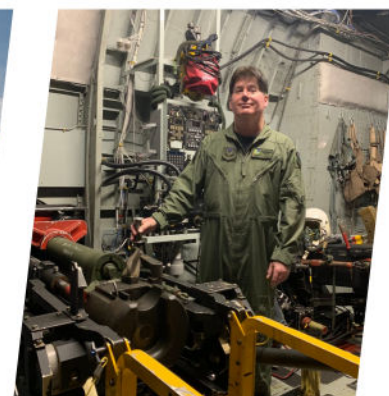




PRESERVE



Preserving our history and heritage is a third facet of our plan. The eight-year restoration of the B-17 continues but is nearing completion with the final attachment of the chin turret. Our incredible volunteers completed most of the restoration work in the Museum compiling over 49,000 hours of service. The recent acquisitions of a CONSTANT PEG Mig-21, continuing prep work on the A-7, HU-16 Albatross restoration and numerous artifact acquisitions are all part of the effort to increase the historical significance of the Museum collection. A complete artifact inventory of over 6,000 items was completed earlier in the year ensuring the access and security of the collection.



ENGAGE

The fourth and final pillar of our plan is engagement; engage with the community, engage with our partners, engage with our military. Our relationships with our community organizations including 21st Century Partnership, local chambers, Houston County Economic Development Authority, and the cities of Warner Robins, Centerville and Perry are strong. We have refocused our engagement with the Georgia Aviation Hall of Fame emphasizing the important part aviation leaders in Georgia play. Our military ties are as strong as ever! Without the amazing support from the 78th Air Base Wing, we would not be able to achieve the goals we have set!





Oct 1, 2021 - Sept 30, 2022

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Mr. Roland McCormick
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Oct 1, 2021 - Sept 30, 2022



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There are many ways you can keep up-to-date with events, programs, restoration and more at the Museum of Aviation. We need your input because your voice matters!


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Cover by Joel Naprstek 2003

Brig. Gen. Robert L. Scott, Jr.

WWII Ace Pilot and Author God Is My Co-pilot



Hwy 247 & Russell Pkwy | Warner Robins, GA 31088

Foundation: 1.478.923.6600 **Education:** 1.478.926.1985 **Museum:** 1.478.9266870

MuseumofAviation.org | **email:** information@MuseumofAviation.org