

CELEBRATING OUR HEROES

MUSEUM OF AVIATION

# DONOR GUIDE





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# THANK YOU For Your Support

Dear Museum of Aviation Supporters,

A few months back, a visitor to the museum stopped me amidst a full stride, and thanked me for no apparent reason — aside from my Museum of Aviation blouse that clearly distinguished me as an employee of the institution. The visitor went on to explain that she spent almost every weekend of her modest childhood at the museum. For her, it was a symbol of the infinite possibilities and the art of the possible. Now a middle-aged woman, she further detailed that she achieved her dream of becoming a NASA scientist, all thanks to the spark ignited at our tremendous institution.

Believe it or not, this is just one of the thousands of inspirational stories about the impact that our museum has had on individuals of all ages and backgrounds over the course of our more than 30-year history.

That's what we do. We deal in inspiration. Whether it's inspiring our youth to achieve their potential through heritage and STEM education, or inspiring the embattled war veterans to embrace the historical significance of their sacrifice.

We serve a great purpose to this nation as the 2nd largest Air Force Museum and 4th most visited museum in the Department of Defense.

Of course, none of this is possible without the generosity of supporters, such as yourself, and the tens of thousands of others that have invested their time and money into making our institution the fifty-one acre marvel that it is today.

With more than 470,000 annual visitors and 52,000 students and teachers who participate in on-site and outreach programs annually, we will continue our critical role in inspiring those who come through our doors.

Within this booklet, you will find numerous opportunities to invest in our programs which best align with your personal or professional philosophies. But, most importantly, you will find the means to foster innovation and inspiration!

Thank you in advance for your time and consideration.

Sincerely,



Chrissy Miner  
President and Chief Executive Officer

#Preservingthepast #Preparingforthefuture



# About The Museum

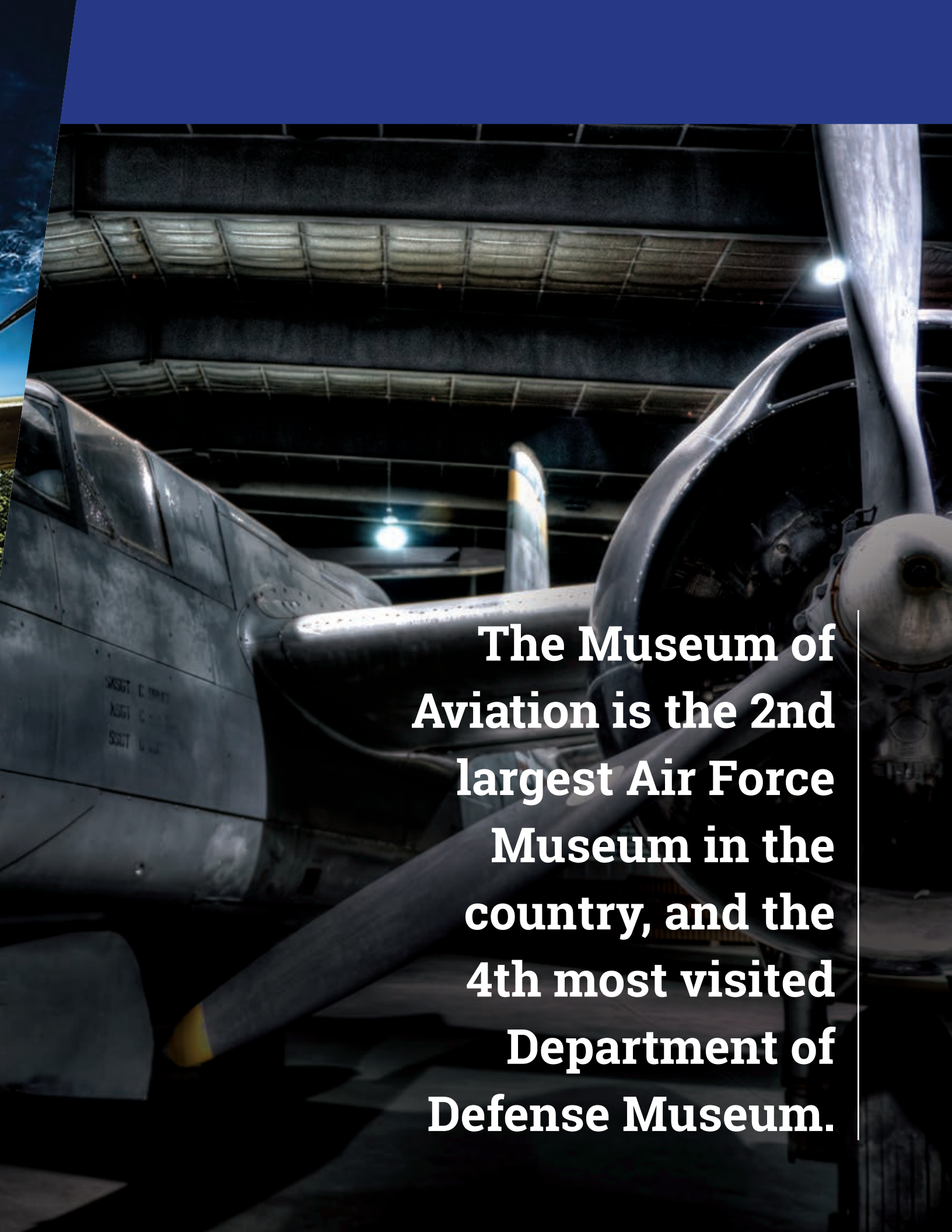
The Museum of Aviation in Warner Robins, GA is the 2nd largest Air Force Museum in the country, and a major Air Force Heritage, Exhibit and Education Center in the Southeast. Accredited by the American Alliance of Museums, the Museum is situated on 51 acres of Air Force property adjacent to the base, admission is FREE, and is open daily from 9 a.m. to 5 p.m.



The Museum of Aviation has been in operation for more than three decades, has four large exhibit buildings, including over 85 historic aircraft, missiles and cockpits, fully equipped education classrooms, and spaces available for reserving facility use. The Museum of Aviation has been Home to the Georgia Aviation Hall of Fame since 1989, and its exhibits honor 106 inductees, and history spanning every field of aviation

in Georgia. The Museum has visitation exceeding 450,000 annually, hosts over 500 community and military events each year, coordinates various annual special events, and provides extensive educational programming to students and teachers. Its affiliation with NASA provides the platform for enriching professional learning workshops for area teachers in fields focusing on Science, Technology, Engineering and Math.





**The Museum of  
Aviation is the 2nd  
largest Air Force  
Museum in the  
country, and the  
4th most visited  
Department of  
Defense Museum.**

# Educational Funding



## **Funding Levels**

\$0 - \$999  
\$1,000 - \$2,499  
\$2,500 - \$4,999  
\$5,000 - \$9,999  
\$10,000 & Above

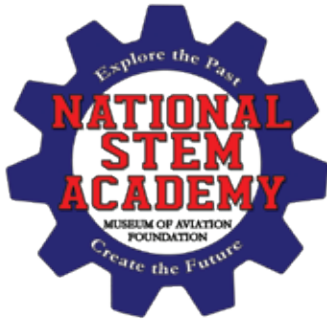
## **Educational Funding Opportunities**

- Student education
- Teacher education
- Saturday STEM labs
- Young Astronauts' Day
- Summer Camps
- Outreach

## **The Museum of Aviation Education Center**

The Museum of Aviation Foundation's **National STEM Academy** operates ACE (Ask. Challenge. Educate.) field trip programs, Mission Quest flight simulation programs, Heritage tour programs, and the STEM Training Academy for Teachers program which features Georgia's only NASA Regional Educator Resource Center. Collectively, the programs offer Science, Technology, Engineering, Mathematics (STEM) and History-focused programs for learners age 4 through adult. The Museum of Aviation is also host to the Gordon and Museum of Aviation Georgia Youth Science and Technology Center (GYSTC), and the STARBASE ROBINS program. Rigorous, goal setting experiences challenge students to solve problems. Programs are aligned to state and national education standards. Career opportunities and workforce development strategies are highlighted and programs are conducted both on school site and at the Museum of Aviation. During the 2017 FY, 56,098 participants took part in Museum of Aviation education programs.





# NATIONAL STEM ACADEMY

*Explore the Past, Create the Future*

478-926-5558

## ACE (Ask. Challenge. Educate.)

478-222-7575: Pre-K-5th grade students.

- Interactive STEM Field Trips and programs at the Museum of Aviation highlight goal setting and problem solving experiences
- Features grade-specific activities correlated to the GA Standards of Excellence for Science and Bright from the Start Curriculum
- **ACE "On The GO":** K-5th grade students.(Outreach)
  - Interactive STEM activities taken to school sites
- **Wonder Wings:** Pre-K students.
  - Field Trip highlighting transportation at the Museum of Aviation
- **Wonder Wings "On The GO":** Pre-K students. (Outreach)
  - Fun, hands-on STEM activities taken to the school sites
- **STEM Labs, Homeschool programs, GA Kids' STEM Day, STEM Camps, and more!**
  - Features STEM mentors and workforce development initiatives

## Heritage Programs and Tours

478-926-5558: Ages 5 through Adults.

- Personalized tours of Museum of Aviation exhibits and aircraft
- WWII Outreach Program, GA Studies Tour, Scouts Programs, and Exhibit Teacher Guides
- Birthday Parties, Veteran's programs, and more!

## Mission Quest Flight Simulation Center

478-926-1985: 6th grade through Adults.

- Flight missions using F-15, B-1, and C-17 simulators at the Museum of Aviation
- Program features aviation principles, flight planning, team building, and leadership development
- **ATC Simulation Center:** 6th-12th grade students.
  - Air traffic control training center with 12 simulated stations
  - Features ATC career development
- **Mission Quest Aviation Outreach:** 6th-12th grade students. (Outreach)
  - F-15 cockpit taken to the school sites
  - Features aviation principles and careers
- **Adult Team Building:** Adults.
  - Participants work together in this 6-hour program to plan and fly a mission in the Mission Quest Flight Simulation Center, learning valuable communication and leadership skills
- **STEM Labs, Homeschool programs, GA Kids' STEM Day, STEM Camps, and more!**
  - Features STEM mentors and workforce development initiatives



## Educational Funding

### Education Special Events

478-222-7580: Pre-K through Adults.

- Workshops and thematic camp programs scheduled throughout the year
- Young Astronauts' Day
- Family STEM Nights
- Night at the Museum
- And more!



### STEM Training Academy for Teachers

#### Featuring the Georgia NASA Regional Educator Resource Center

478-222-7547: Pre-K-12 Pre-Service, In-Service, Homeschool, Informal and University Educators.

- Provides free NASA materials and STEM Activity Kits available for checkout
- Offers professional development through the NASA STEM Educator Workshop Series for Georgia educators
- Offers Certificate of Completion to maintain Georgia certification
- Hosts Annual Georgia NASA STEM Conference
- Features the Annual Georgia STEM Team of the Year Awards
- Provides Altitudes Internships for area college students
- Recognized by and is a member of the NASA-EPDC Professional Development Network





# Event Donor Opportunities



## RUN FOR AVIATION: MARATHON, HALF MARATHON & 5 K

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The Annual Marathon, Half Marathon and 5K is a USA Track and Field certified, unique race that allows participants to run part of the course inside the gates of Robins Air Force Base. More than 1000 runners compete to win medallions and awards in their respective age groups. The race is a certified Boston Marathon qualifier.

**FAMILY FUN DAY** accompanies the Run for Aviation and is great fun for all ages! The event has been a huge success with over 8,000 participants. Attractions vary from year to year, and in the past have included a petting zoo, inflatable bounce house, rock wall climb, guided ride around the museum, vendor and craft show, food truck festival and much more.

**CONTACT:** Mary Lynn Harrison | [marylynn.harrison@museumofaviation.org](mailto:marylynn.harrison@museumofaviation.org) | 478-222-7537

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### Platinum \$10,000

- Participate as official starter of all races
- Speaking opportunity at beginning of awards ceremony
- Participate in awards ceremony
- Name on pre-event publicity
- Logo prominent on back of shirt
- Logo prominent on start banner
- 10 complimentary race entries
- Vendor space
- Name displayed on overhead screens
- Name / Link on website one year

### Gold \$5,000

- Participate in awards ceremony
- Logo on back of shirt
- Logo on start banner
- Five complimentary race entries
- Vendor space
- Name displayed on overhead screens
- Name / Link on website one year

### Silver \$2,500

- Logo on back of shirt
- Logo on start banner
- Four complimentary race entries
- Name displayed on overhead screens
- Name / Link on website

### Top Gun \$1,000

- Logo on back of shirt
- Logo on start banner
- Three complimentary race entries
- Name / Link on website
- Name displayed on overhead screens

### Wingman \$500

- Logo on back of shirt
- Two complimentary race entries
- Name on website
- Name displayed on overhead screens

### Troop \$250

- One complimentary race entry
- Name on website

### BRIG. GEN. ROBERT L. SCOTT, JR. MEMORIAL GOLF TOURNAMENT

The four-person scramble is held annually at an exclusive Macon country club in honor of the achievements of Brig. Gen. Robert L. Scott, Jr., Macon's hometown hero during World War II. Golfer perks include: breakfast or lunch in the clubhouse, greens fee, riding cart, range balls, a distinctive, commemorative golf shirt and an evening celebration.

**CONTACT:** Mary Lynn Harrison | [marylynn.harrison@museumofaviation.org](mailto:marylynn.harrison@museumofaviation.org) | 478-222-7537

#### Presenting \$10,000

- Eight rounds of golf and shirts
- Singular Presenting Donor banner
- Speaking opportunity at event
- Top / Lead billing in full page appreciation ad
- Name / Logo on pre-event PR
- Name / Logo in social media PR
- Logo / Link on website for 1 year
- Recognition on monitors at clubhouse

#### Super \$5,000

- Six rounds of golf and shirts
- Recognition on Super Donor banner
- Recognition at evening celebration
- Lead billing in full page appreciation ad
- Logo / Link on website for 1 year
- Recognition on monitors at clubhouse

#### Tournament \$2,500

- Four rounds of golf and shirts
- Recognition on Tournament Donor banner
- Major billing in full page appreciation ad
- Logo / Link on website for 1 year
- Recognition on monitors at clubhouse

#### Flag \$750

- Two rounds of golf and shirts
- Name / Logo on hole pin flag
- Intermediate billing in full page appreciation ad
- Logo on website for 1 year
- Recognition on monitors at clubhouse

#### Hole \$450

- One round of golf and shirt
- Name / Logo on hole signage
- Billing full page appreciation ad
- Logo on website for 1 year
- Recognition on monitors at clubhouse





### AUCTION RAFFLE AND TASTE OF LOCAL CUISINE

The Annual Auction, Raffle and Taste of Local Cuisine is the second largest annual fundraising event held by the Museum of Aviation Foundation. This wonderful event is ideal for a date night or just a fun friends night out. Raffle tickets are sold in advance and at the door, and serve as entry for two into the event. Ticket holders are eligible to win a large cash grand prize or a new vehicle. There are hundreds of items up for bid in a silent and live auction and more than thirty restaurants provide a sampling of their fare during the Taste of Local Cuisine.

**CONTACT:** Mary Lynn Harrison | [marylynn.harrison@museumofaviation.org](mailto:marylynn.harrison@museumofaviation.org) | 478-222-7537

#### Presenting \$10,000

- Name / Logo prominent in program
- Name / Logo on pre-event PR
- Name / Logo in social media PR
- On stage recognition
- Logo / Link on website for 1 year
- 20 admission tickets
- Logo on overhead screens multiple times

#### Gavel \$5,000

- Name / Logo in program
- Logo / Link on website for 1 year
- Ten admission tickets
- Logo on overhead screens

#### Fan Club \$3,500

- Name / Logo included on bid fans
- Logo and Link on website for 1 year
- Three admission tickets
- Logo displayed on overhead screens

#### Blinky \$1,500

- Logo on blinky pin signage
- Logo on website for 1 year
- One admission ticket
- Logo displayed on overhead screens

#### Item Donor

- Name on overhead screens

#### Taste of Local Cuisine Donor

- Name on overhead screens



### GEORGIA INVITATIONAL GOLF TOURNAMENT

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This legacy annual tournament is the largest golf outing in middle Georgia. It is comprised of three separate rounds played over two days. Separate prizes are awarded for each round. Foursomes compete in a "scramble" handicap format. Players receive a commemorative golf shirt and breakfast or lunch buffet. Players are also invited the unforgettable, traditional "Plantation Supper" held in the Century of Flight Hangar on Thursday evening. The tournament concludes with a barbecue awards dinner on Friday evening at the Pine Oaks Golf Course on Robins Air Force Base.

**CONTACT:** Mary Lynn Harrison | [marylynn.harrison@museumofaviation.org](mailto:marylynn.harrison@museumofaviation.org) | 478-222-7537

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#### Presenting \$20,000

- 16 rounds of golf in any three rounds
- VIP Reception plus 16 guests
- Plantation Supper plus 16 guests
- Golf shirts and golf balls
- Unique, singular recognition at the golf course
- Name on pre-event PR
- Name in social media PR
- Logo / Link on our website for 1 year
- Name on monitors at clubhouse
- Name on overhead screens at Plantation Supper
- Name 4 times on signs on course

- Unique, singular banner on course
- Name 2 times on signs on course

#### Tournament \$5,000

- Four rounds of golf in any three rounds
- Plantation Supper plus four guests
- Golf shirts and golf balls
- Name on monitors at clubhouse
- Name on overhead screens at Plantation Supper
- Unique banner at golf course
- Logo on website for 1 year
- Name 2 times on signs on course

#### Platinum \$15,000

- 12 rounds of golf in any three rounds
- VIP Reception plus 12 guests
- Plantation Supper plus 12 guests
- Golf shirts and golf balls
- Unique, singular recognition at the golf course
- Name on monitors at clubhouse
- Name on overhead screens at Plantation Supper
- Logo / Link on our website 1 year
- Name 3 times on signs on course

#### Flag \$2,500

- Two rounds of golf in any three rounds
- Plantation Supper plus two guests
- Golf shirts and golf balls
- Name / Logo on hole pin flag
- Name on monitors at clubhouse
- Name on overhead screens at Plantation Supper

#### Super \$10,000

- Eight rounds of golf in any three rounds
- VIP Reception plus eight guests
- Plantation Supper plus eight guests
- Golf shirts and golf balls
- Name on monitors at clubhouse
- Name on overhead screens at Plantation Supper

#### Hole \$2,000

- Two rounds of golf in any three rounds
- Plantation Supper plus two guests
- Golf shirts and golf balls
- Name / Logo on hole sign
- Name on monitors at clubhouse
- Name on overhead screens at Plantation Supper



### NEVERMORE HILLS HAUNTED TRAIL

Nevermore Hills Haunted Trail has become one of Middle Georgia's most popular haunted attractions. The trail is located next to the Museum of Aviation on a piece of property owned by the Foundation. The haunted attraction was visited by more than 2,800 people in 2016 over eight nights of operation.

**CONTACT:** David Anderson | [david.anderson@museumofaviation.org](mailto:david.anderson@museumofaviation.org) | 478-923-6600

#### Presenting \$5,000

- Event naming opportunity
- Name / Logo in pre-event PR
- Name / Logo on social media PR
- Name / Logo prominent on banner
- On air radio recognition in large radio campaign
- Logo / Link on website for 1 year
- 20 complimentary combo arm bands

#### Goblin \$2,500

- Name / Logo on banner
- Logo / Link on website for 1 year
- 10 complimentary combo arm bands

#### Gremlin \$1,000

- Name / Logo on banner
- Logo / Link on website for 1 year
- Five complimentary combo arm bands

#### Ghoul \$500

- Logo / Link on website for 1 year
- Two complimentary combo arm bands

#### Ghost \$250

- Logo on website for 1 year
- One complimentary combo arm bands



# Restoration Funding



## **Funding Levels**

\$0 - \$999

\$1,000 - \$2,499

\$2,500 - \$4,999

\$5,000 - \$9,999

\$10,000 & Above

Funding provides the means for our Restoration Department to create and maintain exhibits, restore aircraft, and preserve historical artifacts for public exhibition. It allows for the collection and restoration of aircraft, such as the B-17 Flying Fortress, the HU-16 Albatross, and the F-100 Super Sabre, and ensures the future of the Museum as a historical preservation site. Every donation is an opportunity to grow our offerings, protect the past, and enhance the future for visitors from around the globe.



# The Annual Fund

The Annual Fund Drive supports the Museum of Aviation Foundation through unrestricted funding, and is the catalyst of our larger fundraising efforts. Your investment will be applied toward our dual mission of growing world-class Science Technology Engineering and Math (STEM) based programming for school-aged children and important restoration efforts that meticulously preserve our nation's military history. A gift of any size is welcome and sincerely appreciated. Recognition will be given to the donor in our annual report. All donations are tax-deductible.

## **Annual Fund Giving Levels**

Diamond Flight  
\$10,000 and up

Platinum Flight  
\$5,000 - \$9,999

Gold Flight  
\$2,500 - \$4,999

Silver Flight  
\$1,000 - \$2,499

Bronze Flight  
\$500 - \$999

Benefactor  
\$1 - \$499



# Endowments



## **Funding Levels**

Donor  
\$5,000 - \$25,000

Benefactor  
\$25,000 - \$50,000

Patron  
\$50,000 - \$100,000

Founder  
\$100,000 - \$250,000

President's Club  
\$250,000 - \$500,000

Chairman's Club  
\$500,000 - \$1,000,000

## **Endowment Fund**

### PLANNED GIVING OPPORTUNITIES

Over the past thirty years, the Museum of Aviation at Robins Air Force Base Georgia Foundation, Inc. has demonstrated its commitment to excellence. The Museum of Aviation portrays the history of Robins Air Force Base in Warner Robins, GA as part of the heritage of the United States Air Force. The Foundation provides the financial and human resources required to build and improve facilities, develop and implement educational programs and exhibits that educate and inspire our visitors, and prepare/recruit the future workforce. We cannot do this alone. We need your help to insure the future of the Museum of Aviation and to sustain this legacy for future generations.



As in all cases of estate planning, The Museum of Aviation Foundation, Inc. believes it is important that you ensure your family is aware of, and understands, your desires at the time of the writing of your Will or Codicil.

**Bequests** – Consider the needs of your primary beneficiaries and then consider a charitable gift to benefit the Museum of Aviation. You can make specific bequests in your Will or by adding a Codicil to your Will, thereby minimizing the amount of your estate that could be lost needlessly in taxes that can take a significant amount of your estate.

**Trusts** – The Museum of Aviation Foundation can be named as one of the beneficiaries of a Trust created by your Will. Trusts allow you to provide a gift to the Museum while reserving a life income for you or any other non-charitable beneficiary.

**Gifts of Cash** – Cash is an immediate benefit to the Museum and gives you an easy-to-calculate deduction, up to 50% of adjusted gross income reported on your federal income tax return, assuming you itemize deductions. If your total gifts exceed this limitation, the excess may be carried forward for tax purposes for up to 5 additional years.

**Gifts of Stock** – If you have owned any stock for more than a year and it has appreciated while you have owned it, you will probably owe a capital gains tax when the stock is sold. Please consider using that appreciated stock in your charitable giving. Through Planned Giving in support of the Museum of Aviation Foundation, you may find that you not only don't owe any tax on the increased value of the stock, but that you can also get a deduction for the full value of the stock at the time it is given to the Foundation. This deduction may be spread over a period of up to five subsequent years if the amount of the gift is in excess of 30% of your Adjusted Gross Income. For example, if the stock you paid \$2,000 for four years ago is now

worth \$20,000, you can give the stock to the Museum and take a federal income tax deduction of \$20,000 and avoid capital gains tax on \$18,000.

**Gifts of Real Estate** – You may own property that is worth a lot more than its original cost. Generally you cannot sell it without paying a big capital gains tax due to the appreciation of the property's value. Your gift of real estate to the Museum can result in a deduction for the fair market value (independently assessed) and an avoidance of the capital gains tax. You may wish to reserve the right to continue living in a personal residence and that's all right. You are still allowed a current income tax deduction, based on a portion of the fair market value of the property. Lots, acreage, vacation homes, etc., may also have greatly appreciated during the years you have owned them, and you may find the timing is right to use those assets as a charitable gift.

**Gifts of Life Insurance** – By designating the Museum of Aviation Foundation, Inc. as both the owner and the beneficiary of a life insurance policy, you could benefit from a significant charitable deduction of your tax bill. The policy could be an old one that you and your financial planners determine is no longer needed, or it could be a brand new policy. This option allows you to provide substantial gifts at a relatively modest cost, without depleting existing estates. Donors are given credit for the "face value" of the policy. Under current Federal Income Tax Law, the amount of the pledge is generally tax deductible. As a general rule, life insurance gifts cannot be included in an individual's taxable gross estate. The total amount of the gift will be immediately recognized for its "face value" by the Museum of Aviation Foundation, Inc.

**Charitable Gift Annuity** – You may wish to consider a gift of appreciated property in exchange for an annuity income. Your gift property may be excluded from your gross taxable estate, depending on the annuity option chosen, and you will earn a current

charitable income tax deduction, one that may be spread over six years.

Consider the needs of your beneficiaries and then consider a charitable gift to benefit the Museum of Aviation. The Museum of Aviation Foundation, Inc. does not render tax, legal, accounting, insurance or investment advice. Donors should consult with their own professional advisors in these very personal and important matters. The Foundation, can, however, answer questions and recommend financial professionals to assist you in making the best personal choice for your needs.

For more information on how you can help your estate and the Museum of Aviation at the same time, contact: Museum of Aviation Foundation, Inc., Attn: Gwen Davis, Director of Development, P. O. Box 2469, Warner Robins, GA 31099, 478/923-6600. [gdavis@museumofaviation.org](mailto:gdavis@museumofaviation.org)

The Museum of Aviation Foundation, Inc. is a 501 (c) (3) organization, and all contributions are deductible for income tax purposes as provided by law.

Donors will be recognized immediately for the face value of their gifts.

About the only way to insure fulfillment of your personal objectives after your death is to have a thoughtfully planned Will. The basic purpose of your Will is to dispose of your estate after death.

But, a Will can do even more than simply dispose of property. You can make very specific bequests in your Will. And, if your Will is thoughtful and well-planned, you may be able to minimize the amount of your estate that could be lost needlessly in death taxes. The Museum of Aviation Foundation, Inc. can be named as a beneficiary in a number of simple ways. Your will does not have to be redrafted.

If you decide to support the Museum of Aviation Foundation, Inc. in this innovative way, you may, with the help from your legal or tax advisor, wish to consider the following language that has been used by other donors:

*"I give, devise and bequeath to the Museum Of Aviation Foundation Incorporated, a nonprofit corporation organized and existing under the laws of the State of Georgia, and with the current business address of P. O. Box 2469, Warner Robins, Georgia 31099, the sum of (specify amount) to be used for its general purposes to preserve, protect, exhibit and use for educational purposes the magnificent aerospace history – its archives and artifacts – of the United States and the brave men and women who led the way for the express purpose of: (specify purpose). Purpose(s) may include endowment, building enhancements, exhibit expansion, aircraft preservation, building maintenance, professional staff, educational programming, or general purposes based on the priorities/needs of the institution."*



# Get Started

The Museum of Aviation relies on the generosity and support of corporate and individual donors. Your support—large or small—prepares the next generation by helping the Museum educate and inspire our visitors, recruit the future workforce and honor those who have contributed to Air Force history.






To get started, get in touch with us today!

Email: [information@museumofaviation.org](mailto:information@museumofaviation.org)

Phone: (478) 923-6600





-  /MuseumofAviation
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